

Financial Times Executive Education 2005
The top 45 open enrolment programme providers

| | | | | Participant Survey | | | | | | | | | | Business School Survey | | | | | | | | | |
|--------------|--------------|--------------|---------------------|---|--------------------------|-------------|---------------|--------------------|---------|-------------------------|-------------------------|-----------|---------------|------------------------|------------|------------------------|--------------------------------|----------------------------|------------------------|-----------------|-------------------|--------------|--|
| Rank in 2005 | Rank in 2004 | Rank in 2003 | 3 Year average rank | School name | Country | Preparation | Course design | Teaching materials | Faculty | Quality of participants | New skills and learning | Follow-up | Aims achieved | Food and accommodation | Facilities | Woman participants (%) | International participants (%) | Repeat business and growth | International location | Partner schools | Faculty diversity | Rank in 2005 | |
| 1 | 2 | 6 | 3 | Northwestern University: Kellogg | U.S.A. | 2 | 5 | 1 | 4 | 4 | 1 | 18 | 1 | 5 | 4 | 24 | 14 | 23 | 37 | 22 | 21 | 1 | |
| 2 | 4 | 7 | 4 | University of Virginia: Darden | U.S.A. | 4 | 1 | 4 | 1 | 9 | 6 | 15 | 2 | 1 | 2 | 25 | 9 | 32 | 42 | 33 | 24 | 2 | |
| 3 | 7 | 4 | 5 | Center for Creative Leadership | U.S.A./Belgium/Singapore | 3 | 4 | 5 | 3 | 15 | 9 | 6 | 4 | 13 | 9 | 37 | 12 | 15 | 9 | 16 | 28 | 3 | |
| 4 | 2 | 8 | 5 | Duke University: Fuqua | U.S.A. | 1 | 2 | 2 | 5 | 11 | 3 | 11 | 3 | 6 | 10 | 29 | 12 | 37 | 42 | 33 | 22 | 4 | |
| 5 | 12 | 5 | 7 | University of Michigan: Ross | U.S.A. | 8 | 3 | 3 | 2 | 7 | 7 | 13 | 8 | 8 | 18 | 31 | 52 | 36 | 5 | 16 | 38 | 5 | |
| 6 | 9 | 17 | 11 | University of Chicago GSB | U.S.A./Spain/Singapore | 7 | 6 | 8 | 8 | 10 | 4 | 3 | 5 | 7 | 17 | 23 | 18 | 22 | 24 | 12 | 15 | 6 | |
| 7 | 8 | 11 | 9 | Iese Business School | Spain | 10 | 14 | 12 | 19 | 19 | 8 | 1 | 15 | 21 | 8 | 31 | 34 | 13 | 2 | 1 | 3 | 7 | |
| 8 | 10 | 9 | 9 | Stanford University GSB | U.S.A. | 6 | 10 | 7 | 6 | 1 | 11 | 22 | 7 | 2 | 7 | 24 | 40 | 40 | 19 | 22 | 23 | 8 | |
| 9 | 5 | 3 | 6 | Columbia Business School | U.S.A. | 15 | 8 | 9 | 10 | 2 | 15 | 21 | 9 | 19 | 28 | 23 | 35 | 28 | 17 | 22 | 2 | 9 | |
| 10 | 14 | 13 | 12 | IMD | Switzerland | 18 | 27 | 10 | 25 | 6 | 17 | 14 | 14 | 18 | 1 | 14 | 31 | 14 | 22 | 16 | 6 | 10 | |
| 11 | 16 | 18 | 15 | Babson Executive Education | U.S.A. | 12 | 12 | 24 | 9 | 12 | 18 | 33 | 19 | 9 | 20 | 34 | 18 | 4 | 13 | 7 | 35 | 11 | |
| 12 | 11 | 21 | 15 | Instituto de Empresa | Spain | 29 | 26 | 32 | 28 | 20 | 22 | 4 | 17 | 36 | 12 | 39 | 52 | 1 | 3 | 3 | 5 | 12 | |
| 12 | 21 | 15 | 16 | London Business School | U.K. | 9 | 25 | 11 | 13 | 5 | 16 | 17 | 13 | 17 | 24 | 21 | 24 | 24 | 34 | 28 | 13 | 12 | |
| 12 | 18 | 16 | 15 | Thunderbird: Garvin | U.S.A./France | 16 | 17 | 17 | 22 | 14 | 27 | 28 | 24 | 27 | 23 | 47 | 83 | 33 | 1 | 33 | 4 | 12 | |
| 15 | 23 | 25 | 21 | Insead | France/Singapore | 25 | 21 | 14 | 16 | 3 | 20 | 24 | 10 | 25 | 13 | 15 | 30 | 19 | 8 | 10 | 9 | 15 | |
| 16 | 15 | 23 | 18 | Ipade | Mexico | 5 | 11 | 19 | 24 | 22 | 2 | 5 | 11 | 20 | 19 | 12 | 3 | 34 | 14 | 28 | 43 | 16 | |
| 16 | 12 | 10 | 13 | Queen's School of Business | Canada | 14 | 22 | 16 | 15 | 24 | 25 | 7 | 16 | 12 | 14 | 38 | 10 | 11 | 15 | 22 | 16 | 16 | |
| 18 | 26 | 30 | 25 | Cranfield School of Management | U.K. | 28 | 20 | 13 | 18 | 17 | 13 | 2 | 22 | 34 | 3 | 27 | 6 | 31 | 38 | 22 | 33 | 18 | |
| 19 | 19 | 22 | 20 | IAE Management and Business School | Argentina | 13 | 24 | 27 | 27 | 35 | 21 | 9 | 12 | 11 | 5 | 24 | 9 | 5 | 25 | 5 | 18 | 19 | |
| 19 | 20 | 14 | 18 | UCLA: Anderson | U.S.A. | 21 | 13 | 18 | 23 | 18 | 12 | 16 | 18 | 23 | 21 | 30 | 6 | 43 | 38 | 33 | 7 | 19 | |
| 21 | 22 | 27 | 23 | University of Western Ontario: Ivey | Canada/China | 24 | 23 | 21 | 11 | 25 | 32 | 19 | 23 | 10 | 27 | 38 | 27 | 25 | 6 | 16 | 8 | 21 | |
| 22 | - | - | - | Fundacao Dom Cabral | Brazil | 11 | 19 | 20 | 30 | 32 | 23 | 8 | 27 | 16 | 6 | 18 | 1 | 30 | 4 | 13 | 36 | 22 | |
| 22 | 27 | 26 | 25 | HEC Paris | France | 26 | 9 | 25 | 14 | 31 | 5 | 10 | 6 | 45 | 35 | 26 | 18 | 8 | 26 | 7 | 31 | 22 | |
| 22 | 24 | 24 | 23 | UNC: Kenan-Flagler | U.S.A. | 20 | 7 | 6 | 7 | 23 | 26 | 37 | 26 | 3 | 31 | 52 | 0 | 44 | 32 | 33 | 25 | 22 | |
| 25 | 16 | 20 | 20 | Dartmouth College: Tuck | U.S.A. | 19 | 18 | 23 | 12 | 16 | 38 | 25 | 25 | 22 | 25 | 42 | 27 | 10 | 40 | 33 | 16 | 25 | |
| 25 | 28 | 29 | 27 | MIT: Sloan | U.S.A. | 17 | 16 | 15 | 17 | 8 | 14 | 44 | 20 | 14 | 36 | 17 | 13 | 18 | 31 | 16 | 30 | 25 | |
| 27 | 29 | 31 | 29 | University of Wisconsin-Madison | U.S.A. | 23 | 15 | 22 | 21 | 30 | 19 | 23 | 21 | 4 | 29 | 34 | 0 | 21 | 40 | 33 | 41 | 27 | |
| 28 | 34 | 36 | 33 | Esade Business School | Spain | 36 | 37 | 39 | 34 | 40 | 30 | 20 | 37 | 30 | 11 | 34 | 22 | 9 | 10 | 9 | 26 | 28 | |
| 29 | 32 | 37 | 33 | Essec Management Education | France | 39 | 30 | 31 | 42 | 36 | 10 | 12 | 29 | 38 | 30 | 34 | 13 | 17 | 20 | 28 | 29 | 29 | |
| 30 | 31 | 33 | 31 | Ashridge | U.K. | 38 | 35 | 34 | 29 | 21 | 41 | 29 | 33 | 24 | 22 | 27 | 12 | 45 | 27 | 28 | 18 | 30 | |
| 30 | 40 | 44 | 38 | Vlerick Leuven Gent | Belgium | 27 | 28 | 29 | 39 | 34 | 34 | 32 | 30 | 32 | 32 | 27 | 0 | 12 | 23 | 13 | 27 | 30 | |
| 32 | 30 | 32 | 31 | AGSM | Australia | 37 | 33 | 28 | 20 | 27 | 44 | 26 | 31 | 28 | 34 | 39 | 2 | 38 | 36 | 16 | 12 | 32 | |
| 33 | 42 | - | - | University of Toronto: Rotman | Canada | 22 | 38 | 26 | 33 | 39 | 24 | 41 | 28 | 33 | 42 | 42 | 3 | 42 | 11 | 33 | 10 | 33 | |
| 34 | 32 | 38 | 35 | Melbourne Business School, Mt Eliza Centre | Australia | 35 | 36 | 38 | 26 | 29 | 40 | 40 | 39 | 29 | 33 | 29 | 1 | 7 | 42 | 22 | 20 | 34 | |
| 35 | 40 | 43 | 39 | Macquarie Graduate School of Management | Australia | 41 | 32 | 30 | 31 | 28 | 36 | 43 | 32 | 31 | 44 | 49 | 0 | 6 | 16 | 33 | 37 | 35 | |
| 35 | 37 | 40 | 37 | York University: Schulich | Canada | 42 | 31 | 35 | 32 | 26 | 42 | 38 | 41 | 37 | 43 | 40 | 8 | 16 | 12 | 2 | 11 | 35 | |
| 37 | 45 | 41 | 41 | Ceibs | China | 31 | 42 | 42 | 45 | 38 | 33 | 36 | 44 | 43 | 38 | 36 | 3 | 3 | 18 | 13 | 1 | 37 | |
| 38 | 36 | 39 | 38 | Henley Management College | U.K. | 44 | 29 | 44 | 36 | 13 | 37 | 34 | 40 | 26 | 40 | 29 | 5 | 35 | 28 | 10 | 34 | 38 | |
| 38 | 38 | - | - | University of Pretoria: Gibs | South Africa | 34 | 45 | 36 | 37 | 37 | 35 | 39 | 43 | 15 | 15 | 35 | 4 | 20 | 28 | 33 | 45 | 38 | |
| 40 | 24 | 12 | 25 | SDA Bocconi | Italy | 43 | 39 | 33 | 35 | 44 | 39 | 27 | 42 | 42 | 26 | 37 | 5 | 41 | 34 | 6 | 14 | 40 | |
| 41 | 42 | - | - | Nyenrode Business Universiteit | Netherlands | 33 | 34 | 37 | 40 | 43 | 31 | 30 | 35 | 41 | 39 | 11 | 0 | 26 | 42 | 33 | 42 | 41 | |
| 42 | 39 | 35 | 39 | Helsinki School of Economics, Executive Education | Finland | 30 | 41 | 41 | 44 | 42 | 28 | 35 | 36 | 39 | 37 | 34 | 0 | 39 | 20 | 32 | 40 | 42 | |
| 43 | - | 42 | - | ESCP-EAP | France | 45 | 43 | 45 | 43 | 41 | 29 | 45 | 34 | 44 | 16 | 34 | 13 | 27 | 32 | 4 | 32 | 43 | |
| 43 | 44 | 34 | 40 | Stockholm School of Economics | Sweden | 32 | 40 | 43 | 41 | 45 | 43 | 31 | 38 | 35 | 45 | 38 | 11 | 29 | 7 | 33 | 39 | 43 | |
| 45 | - | - | - | University of Minnesota: Carlson | U.S.A. | 40 | 44 | 40 | 38 | 33 | 45 | 42 | 45 | 40 | 41 | 32 | 0 | 2 | 28 | 33 | 44 | 45 | |

Leagues of their own: the top 10 schools in each category

| US schools | European schools | Quality of participants | Course design | Aims achieved | Food | Accommodation | Top 5nr programmes (20 days+) |
|------------------------------------|--------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------------------------------|----------------------------------|
| 1 Northwestern University: Kellogg | Iese Business School | Stanford University GSB | University of Virginia: Darden | Northwestern University: Kellogg | Stockholm School of Economics | University of Wisconsin-Madison | University of Virginia: Darden |
| 2 University of Virginia: Darden | IMD | Columbia Business School | Duke University: Fuqua | University of Virginia: Darden | University of Chicago GSB | UNC: Kenan-Flagler | Duke University: Fuqua |
| 3 Center for Creative Leadership | London Business School | Insead | University of Michigan: Ross | Duke University: Fuqua | University of Wisconsin-Madison | University of Michigan: Ross | University of Michigan: Ross |
| 4 Duke University: Fuqua | Instituto de Empresa | Northwestern University: Kellogg | Center for Creative Leadership | Center for Creative Leadership | UNC: Kenan-Flagler | Stanford University GSB | Northwestern University: Kellogg |
| 5 University of Michigan: Ross | Insead | London Business School | Northwestern University: Kellogg | University of Chicago GSB | Ashridge | Center for Creative Leadership | Columbia Business School |
| 6 University of Chicago GSB | Cranfield School of Management | IMD | University of Chicago GSB | HEC Paris | Columbia Business School | IMD | London Business School |
| 7 Stanford University GSB | HEC Paris | University of Michigan: Ross | UNC: Kenan-Flagler | Stanford University GSB | Northwestern University: Kellogg | MIT: Sloan | Stanford University GSB |
| 8 Columbia Business School | Esade Business School | MIT: Sloan | Columbia Business School | University of Michigan: Ross | MIT: Sloan | Fundacao Dom Cabral | Iese Business School |
| 9 Babson Executive Education | Essec Management Education | University of Virginia: Darden | HEC Paris | Columbia Business School | Babson Executive Education | Esade Business School | Instituto de Empresa |
| 10 Thunderbird: Garvin | Ashridge, Vlerick Leuven Gent | University of Chicago GSB | Stanford University GSB | Insead | AGSM | University of Chicago GSB | London Business School |

WEB LINKS
Interactive ranking tables for both the open enrolment and custom rankings can be found at:
www.ft.com/executiveeducation/customprogrammes
www.ft.com/executiveeducation/openprogrammes
Research by Ursula Milton
Market research for custom programmes by Objective Research, Eastbourne, UK.
Database consultant Judith Pizer of Jeff Head Associates, Amersham, UK.

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