

Financial Times Executive Education 2003

The top 45 open enrolment programme providers

Rank in 2003	Rank in 2002	Rank in 2001	School name	Country	Participant Survey										Business School Survey						Rank in 2003
					Preparation	Course design	Teaching materials	Faculty	Quality of participants	New skills & learning	Follow-up	Aims achieved	Food & accommodation	Facilities	Women participants (%)	International participants (%)	Repeat business & growth	International location	Partners/schools	Faculty diversity	
1	1	2	Harvard Business School	US	1	6	1	1	4	2	13	1	9	1	17	47	43	15	7	21	1
2	3	1	University of Pennsylvania: Wharton	US	3	4	3	6	3	5	18	2	11	6	22	35	38	21	14	45	2
3	2	3	Columbia Business School	US	7	2	4	2	1	8	8	3	17	28	24	34	26	24	25	25	3
4	6	-	Centre for Creative Leadership	US	2	3	2	5	20	6	6	4	19	19	37	11	23	10	19	28	4
5	12	11	University of Michigan	US	10	5	7	4	14	11	30	9	4	27	26	42	37	2	14	12	5
6	15	9	Northwestern University: Kellogg	US	5	9	8	9	10	12	25	10	3	11	27	24	25	26	17	9	6
7	18	18	University of Virginia: Darden	US	18	1	10	3	11	21	23	8	7	3	24	11	9	40	39	38	7
8	4	6	Duke University: Fuqua	US	4	7	18	11	17	16	10	5	6	20	27	23	13	42	36	24	8
9	5	6	Stanford University GSB	US	14	16	6	13	2	23	28	6	1	8	18	39	36	11	22	26	9
10	19	17	Queen's School of Business	Canada	8	17	13	16	27	24	1	11	5	21	35	8	18	19	25	5	10
11	22	20	Iese Business School	Spain	22	25	15	15	36	14	2	18	27	9	29	26	3	4	1	18	11
12	20	26	SDA Bocconi	Italy	11	11	16	20	26	3	4	14	32	2	35	6	42	33	7	15	12
13	11	5	IMD	Switzerland	15	28	5	23	6	15	15	7	26	4	12	29	17	30	25	6	13
14	9	20	UCLA: Anderson	US	9	14	25	21	15	10	14	22	18	13	30	7	19	23	39	3	14
15	14	4	London Business School	UK	16	24	17	19	5	22	17	13	20	5	20	19	22	24	25	17	15
16	27	16	Thunderbird	US	17	15	21	30	16	31	21	20	35	34	34	64	39	1	25	2	16
17	31	31	University of Chicago GSB	US	25	8	11	7	9	7	36	19	12	32	21	9	32	42	25	22	17
18	13	11	Babson College	US	19	18	26	8	12	18	31	30	15	29	36	13	6	15	6	32	18
19	21	23	Pennsylvania State: Smeal	US	20	13	14	18	25	29	20	26	13	17	23	9	2	17	36	40	19
20	6	8	Dartmouth College: Tuck	US	6	12	20	10	19	38	19	17	16	18	32	25	44	32	36	14	20
21	8	11	Instituto de Empresa	Spain	24	34	35	33	24	19	3	23	42	15	42	48	1	3	4	4	21
22	29	33	IAE Management and Business School	Argentina	21	21	31	31	38	25	7	21	10	7	25	7	4	31	7	7	22
23	22	33	Ipade	Mexico	13	19	23	32	30	1	5	16	28	23	11	3	35	9	19	43	23
24	9	9	UNC: Kenan-Flagler	US	12	10	12	14	21	30	35	25	2	16	57	1	45	34	25	39	24
25	15	11	Insead	France	23	27	32	24	7	33	32	15	22	26	15	36	11	5	22	11	25
26	24	29	HEC Paris	France	27	23	24	22	39	4	11	12	39	31	23	7	27	13	7	27	26
27	26	15	University of Western Ontario: Ivey	Canada	28	22	22	12	28	37	29	29	14	30	32	27	16	6	22	29	27
28	25	-	UC Berkeley: Haas	US	34	20	19	26	18	26	42	38	30	12	39	45	29	14	39	10	28
29	28	30	MIT: Sloan	US	29	29	9	17	8	13	43	28	34	45	18	37	24	42	25	36	29
30	36	19	Cranfield School of Management	UK	36	30	29	29	23	32	12	31	33	10	26	5	41	35	39	19	30
31	41	-	University of Wisconsin - Madison	US	32	26	27	27	37	27	33	24	8	39	31	0	30	38	39	42	31
32	40	40	AGSM	Australia	38	31	28	25	33	44	34	34	25	36	35	1	21	8	2	8	32
33	33	25	Ashridge	UK	40	37	38	35	22	39	22	33	21	22	30	11	33	42	25	23	33
34	29	20	Stockholm School of Economics	Sweden	26	35	30	36	42	36	24	27	31	42	38	1	14	7	19	41	34
35	42	36	Helsinki School of Economics Executive Education	Finland	30	38	39	41	34	17	26	32	45	38	39	7	31	19	14	13	35
36	33	27	Esade	Spain	45	36	42	38	43	28	16	37	40	25	37	12	7	18	11	30	36
37	35	-	Essec Management Education	France	43	33	33	43	41	9	9	44	43	33	43	6	28	28	39	16	37
38	38	32	Mt Eliza Business School	Australia	39	39	36	28	31	43	40	36	24	37	27	1	15	35	13	37	38
39	32	35	Henley Management College	UK	44	32	40	37	13	34	38	39	29	41	36	4	34	35	11	35	39
40	37	28	York University: Schulich	Canada	35	40	41	39	29	42	37	43	38	43	49	8	10	27	3	20	40
41	-	-	Ceibs	China	31	44	45	45	40	35	27	42	37	35	33	3	20	22	25	1	41
42	39	37	ESCP - EAP	France	42	43	44	44	45	20	39	35	44	24	34	11	8	41	5	34	42
43	45	39	Macquarie Graduate School of Management	Australia	41	42	34	34	32	41	44	40	23	44	42	0	40	28	39	31	43
44	44	37	Verick Leuven Gent	Belgium	33	41	43	42	44	45	41	41	36	40	27	0	12	13	17	33	44
45	-	-	Wits Business School	South Africa	37	45	37	40	35	40	45	45	41	14	22	4	5	42	25	44	45

Key to table

The first 10 criteria are based on responses given by course participants, the final six on a survey of the business schools. All criteria are presented in rank form, apart from women participants and international participants (percentages). The top school in each criterion is ranked number 1.

Weights in brackets

Preparation (7.6) Users rate the provision of advanced information on the programme content and the participant selection process

Course design (8.8) Assesses the flexibility of the course and appropriateness of the structure and design

Teaching materials (8.3) A rating of how contemporary and appropriate the teaching materials were, and whether the mix of academic rigour and practical relevance was appropriate

Faculty (8.9) The quality of the teaching and the extent to which teaching staff worked together to present a coherent programme

Quality of participants (8.1) Extent to which other participants were of the appropriate managerial/academic level, the international mix of the class and the interaction between course participants

New skills and learning (8.9) The relevance of new skills in the workplace, the ease with which they were implemented and the extent to which the course encouraged new ways of thinking

Follow-up (6.8) The level of follow-up offered once participants returned to their workplace and networking opportunities with other participants

Aims achieved (8.7) The degree to which academic and managerial expectations were met

Food and accommodation (6.6) The quality of food and accommodation

Facilities (7.3) The quality of teaching accommodation and IT and library facilities

Women participants (2.0) Proportion of female participants

International participants (2.0) Proportion of participants from outside the region among all open programme participants

Repeat business/growth (5.0) An index of growth in income and proportion of repeat business

International location (4.0) Measure of courses run internationally or outside of the business school's region (e.g. north America, Europe, Asia etc.)

Partners/schools (3.0) Number of programmes taught in conjunction with other business schools

Faculty diversity (4.0) Measure of the mix of faculty by nationality and gender

Leagues of their own: The top 10 schools in each category

Top US schools

Harvard Business School
University of Pennsylvania: Wharton
Columbia Business School
Centre for Creative Leadership
University of Michigan
Northwestern University: Kellogg
University of Virginia: Darden
Duke University: Fuqua
Stanford University GSB
UCLA: Anderson

Top European Schools

Iese Business School
SDA Bocconi
IMD
London Business School
Instituto de Empresa
Insead
HEC Paris
Cranfield School of Management
Ashridge
Stockholm School of Economics

Follow-up

Queen's School of Business
Iese Business School
Instituto de Empresa
SDA Bocconi
Ipade
Centre for Creative Leadership
IAE Management and Business School
Columbia Business School
Essec Management Education
Duke University: Fuqua

Quality of participants

Columbia Business School
Stanford University GSB
University of Pennsylvania: Wharton
Harvard Business School
London Business School
IMD
Insead
MIT: Sloan
University of Chicago GSB
Northwestern University: Kellogg

Course design

University of Virginia: Darden
Columbia Business School
Centre for Creative Leadership
University of Pennsylvania: Wharton
University of Michigan
Harvard Business School
Duke University: Fuqua
University of Chicago GSB
Northwestern University: Kellogg
UNC: Kenan-Flagler

New Skills and learning

Ipade
Harvard Business School
SDA Bocconi
HEC Paris
University of Pennsylvania: Wharton
University of Michigan
Centre for Creative Leadership
University of Chicago GSB
Columbia Business School
Essec Management Education
UCLA: Anderson

Food and Accommodation

Stanford University GSB
UNC: Kenan-Flagler
Northwestern University: Kellogg
University of Michigan
Queen's School of Business
Duke University: Fuqua
University of Virginia: Darden
University of Wisconsin - Madison
Harvard Business School
IAE Management and Business School

Aims achieved

Harvard Business School
University of Pennsylvania: Wharton
Columbia Business School
Centre for Creative Leadership
Duke University: Fuqua
Stanford University GSB
IMD
University of Virginia: Darden
University of Michigan
Northwestern University: Kellogg